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Rev. 10/97
Modified PTO 1082
For Other Than A Small Entity

PATENTS

Attorney Docket No. UV-58

Applicants : Robert A. Knee, Steven J. Reynolds, Michael
D. Ellis and Joel G. Hassell

For : INTERACTIVE TELEVISION PROGRAM GUIDE SYSTEM
FOR DETERMINING USER VALUES FOR DEMOGRAPHIC
CATEGORIES

Hon. Assistant Commissioner
for Patents
Washington, D.C. 20231

TRANSMITTAL LETTER FOR
ORIGINAL PATENT APPLICATION

Sir:

Transmitted herewith for filing are the
[X] specification; [X] claims; [X] abstract; [X] declaration;
[X] power of attorney; for the above-identified patent
application.

Also transmitted herewith are:

[X] 5 sheets of:

[] Formal drawings.

[X] Informal drawings. Formal drawings will be
filed during the pendency of this application.

[X] An assignment of the invention to Prevue Networks, Inc.

[X] A check in the amount of \$40.00 to cover the
recording fee.

[] Please charge \$40.00 to Deposit Account No. 06-1075
in payment of the recording fee. A duplicate copy
of this transmittal letter is transmitted herewith.

[] An associate power of attorney.

[] A certified copy of the priority document, _____
application, No. _____, filed _____.

08/25/98
jc545 U.S. PTO

jc588 U.S. PTO
09/13/97
08/25/98

The filing fee has been calculated as shown below:

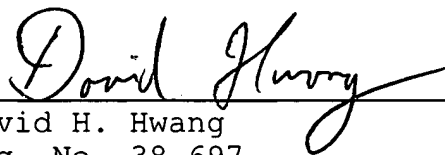
| FOR | NUMBER FILED | NUMBER EXTRA | RATE | FEE |
|--------------------------------|-----------------|-----------------|---------|------------------|
| BASIC FEE | | | | \$790.00 |
| TOTAL CLAIMS | 17 | 0 | x | = \$ - 0 - |
| INDEPENDENT CLAIMS | 6 - 3 = 3 | | x \$ 82 | = \$ 246.00 |
| [] A MULTIPLE DEPENDENT CLAIM | | | + \$ | = \$ 0.00 |
| TOTAL | | | | <u>\$1036.00</u> |

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[X] The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16 in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

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[X] An Information Disclosure Statement is enclosed.



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Michael D. Ellis and Joel G.
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Title : INTERACTIVE TELEVISION PROGRAM GUIDE
SYSTEM FOR DETERMINING USER VALUES FOR
DEMOGRAPHIC CATEGORIES

Filing Date : Herewith

Serial No. :

"EXPRESS MAIL" mailing label number EI186827332US

Date of Deposit: August 25, 1998

I hereby certify that this paper/fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Hon. Assistant Commissioner for Patents, Washington, D.C. 20231.


CLAIRE J. SAINTIL

1) APPLICATION AND ²⁾CHECKS
IN THE AMOUNT OF \$1,036.00
and \$40.00

3) INFORMATION DISCLOSURE STATEMENT, PTO-1449 W/REFERENCES

4) EXECUTED ASSIGNMENT W/COVER SHEET

5) EXECUTED DECLARATION

6) 5 sheets of [Informal] drawing